

MINUTES  
BOARD WORKSHOP  
MONDAY OCT 30, 2023  
9 AM – BOARD ROOM

APPROVED

DIRECTORS PRESENT

Ron Clark, President

Jim Collins, Vice President

Roger Zieg, Treasurer

Debbie Caneen, Secretary

Tom Arthur

Carrie Blaylock

Nancy McCall

Julie Porto

Geri Roberts

OTHERS PRESENT:

Lyn Reitz, Community Manager

Renee Bray, Acting Recording Secretary

17 ZOOM attendees, 11 in person

**1. SUPPORTING BOCCE CLUB USE OF KINGS POINT FACILITY**

The Kings Point Bocce club is willing to allow members of the SCCCA Bocce Club to use their facilities until ours is built. They charge \$5 per member per day for usage. The Club is asking for financial support as was provided to pickleball and volleyball. President Clark requested that the club present an estimate of funding required. This will be voted on at the Nov. 8<sup>th</sup> board meeting.

**2. DISCUSS COMBINING THE COMMUNICATIONS & PUBLIC RELATIONS COMMITTEE WITH WEBSITE COMMITTEE**

Board member Geri Roberts, who is the current head of the Communications and PR committee, feels that the committees overlap and should be combined. Board member Jim Collins indicated he feels that the website needs a lot of work. Director Roberts indicated that the committee would review the entire website and look for improvements across the board. President Clark indicated that no improvements have been done to the website, although this was one of the 2023 goals. Board member Caneen was in agreement with the recommendation to combine and improve. Board Member Tom Arthur asked who currently runs the website, and CA manager Lyn Reitz responded with Digital Eel. She stated it is currently heavy on marketing emphasis because that's where most of the hits come in. Lyn indicated that there is a large amount of information on the site and in many cases, it is a case of education in finding the information. Discussion regarding what should be on the website, how it should be found, etc. pursued among board members. President Clark attempted to bring the conversation back to the topic of combining the committees. Member input: Elysa Hendricks agreed the committees should be combined and website improved. Member

Bobby Dugan requested the committees investigate hearing impaired options. Member Ron Nelson agreed it should be combined. This item will be added to the Nov. 8<sup>th</sup> board meeting for vote.

**3. DISCUSS ADDITIONAL TABS FOR THE WEBSITE**

Board Member Geri Roberts requested that she would like to see a new tab for GRANTS as well as a landing page for the Long-Range Planning Committee. President Clark agreed that this would be a good idea. Board agreed to move ahead with this.

**ADDITIONAL ITEMS ADDED FOR DISCUSSION:**

**4. PI ADDITIONAL FUNDING**

PI has requested an additional \$22,500 for additional funding. The additional services include the increase in square footage added to the plan, and relocation of users. This will be added to the Nov. 8<sup>th</sup> Board Meeting.

**5. DOG PARK MEMORIAL**

President Clark welcomed Dog Park president Sheryl Didday to speak on behalf of what the club is requesting. Ms. Didday presented a picture of a 5' stationary garden "rainbow" bridge, and requested it be placed in an area where there is currently no grass against a fence. It would mainly be used for picture opps only, no foot traffic. They would mount in the ground approximately 3' deep, it would be made of composite for easy maintenance and the club would take full financial responsibility to put up and maintain. There are 225 members in the club and they have not voted on this, they are looking to get board approval first. Member Melanie Higgins spoke in favor of this proposal and offered to assist the club financially. Board consensus was reached to support the Rainbow Bridge.

A motion to adjourn the meeting was made by Roger Zeig, seconded by Carrie Blaylock. Meeting ended at 9:53 AM by general consent of the Board members.

**Member Comments:**

John Spencer – Requested the website be updated to include minutes of board meetings as it has not been updated since August. CA Director Lyn Reitz agreed to investigate this, it may be an oversight.

Member Bobby Dugan: Stated that he had made a complaint which he does not feel has been addressed. He requested that a formal complaint policy be put into place.

Meeting was closed at 10 AM

Renee Bray  
Acting Recording Secretary