## Compared to the control of the contr



### MASTER PLANNING + COMMUNITY DESIGN FOR SUN CITY CENTER



## FOCUSED MASTER PLANNING

Analyze the Context, Discover the Identity, Maximize the Value and Create the Destination. OutsideIn establishes Master Planning to provide:

- Functionality
- Sustainability
- Expandability



## CONCEPT THROUGH FRUITION

- Analysis
- Concept
- Planning
- Design
- Implementation and

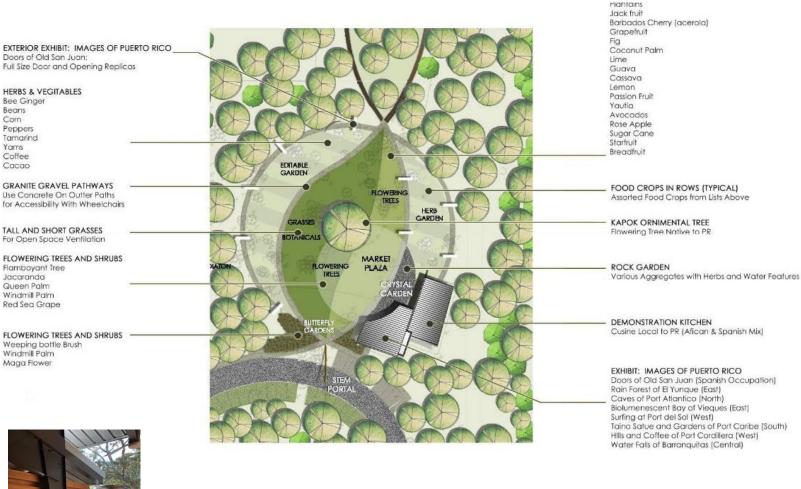
Monitoring

# Assisted Living Conversion Park Place Renovation Accentuate Axis

and Open up Drive

#### Step 1: Analysis

- Observe Uses
- Note Context
- EstablishEnvironment
- Gather Opinions
- Find Consensus
- Summarize Findings









#### Step 2: Concept

- Organize Ideas
- Establish the MainIdea (Theme)
- Provide Options



#### Step 3: Planning

- Provide Hierarchy
- Maximize the Value
- Solve two issues with one Goal



#### Step 4: Design

- Narrow the Vision
- Develop the Image
- Apply the Codes
- Create Place







#### Step 5: Implementation and Monitoring

- Test Feasibility
- Apply Phasing
- Monitor the Work
- Validate the Results



#### What's Ahead:

#### Concept Development

Now that we have completed the Analysis, gathered feedback and observed the uses of the site and community, we are ready to verify the WHY and move to a CONCEPT!

Join us on January 19<sup>th</sup> for a workshop as we build consensus on the vision for SUN CITY CENTER.

THINK.
CREATE.
SOLVE.

